

Yifan Zhang

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SUMMARY

AI Product designer focused on human-centered interaction and digital experiences. I design products that turn complexity into clarity—grounded in observation, user research, iterative prototyping, and testing—to create meaningful experiences across smart home, healthcare, and everyday life.

Portfolio: <https://www.evanzhangdesign.com>

EXPERIENCE

AI UX Designer Intern | Lenovo | Chicago | June 2026 - July 2026

- Redesigned Qira Creator Zone to create clearer information architecture and a more consistent visual system across AI-generated agents, images, and documents, with the experience moving toward short-future release.
- Led interaction design for widget customization, creating end-to-end flows; validated concepts through 2 rounds of user testing (150 participants) and partnered with developers on Helios implementation.
- Defined a future-facing voice UX framework for Qira, exploring how Qira can interpret natural-language intent, resolve ambiguity, and support widget editing, discovery, and creation through conversational interaction.

Product Designer | CMU– Corporate Startup Lab | Pittsburgh | September 2025 - December 2025

- Designed a next-generation concierge healthcare platform for Forefront Concierge, conducting interviews with over 30 users to inform design decisions, user flow and product usability.
- Led design of an AI-driven healthcare dashboard that improved data accessibility and decision-making for healthcare providers.
- Collaborated cross-functionally with engineers, business students, and stakeholders, conducting iterative design cycles and usability testing to refine the patient experience and validate MVP features.

Design Researcher Intern | Samsung Electronics | Shanghai | March 2025 - July 2025

- Conducted research on trends in the Chinese market, analyzing over 20 brands to identify emerging patterns and consumer preferences.
- Performed market and design research, conducting in-depth interviews with 15 users to gather insights on consumer behaviors and design trends.
- Compiled 3 comprehensive research reports covering the Shanghai AWE Electronic Home Appliance Expo, smart home lifestyle trends, and the Shanghai AUTO Automobile Expo.

Industrial Designer | Designest | Guangzhou | December 2023 - September 2024

- Led a shaver design project for Procter & Gamble, which won the consumer test against 12 competing designs.
- Designed the in-store customer experience for Xiaomi's and Honor's to promote new product features and enhance customer engagement.
- Successfully launched the product in stores nationwide, reaching a broad customer base.

EDUCATION

Master of Design(Mdes) in Design for Interactions (STEM) | Carnegie Mellon University, School of Design | Pittsburgh | August 2025 - May 2027

- First Year QPA: 3.96

Bachelor of Arts (Hons): Product and Industrial Design | University of the Arts London, Central Saint Martins | London | September 2020 – June 2023

- Received First Class Honours (Distinction) certification.
- GPA: 3.96

SKILLS

Design Skills: Product Design, Industrial Design, UX&UI Design, Design Research, Prototyping, Design Technology, Interaction Design

Practical Skills: Figma, Adobe Suite, Physical Computing, Codex, Claude Code, Cursor, Microsoft Office, Solidworks, Keyshot

Languages: English, Chinese (Mandarin)